

**In the United States Patent and Trademark Office**

Serial Number: 10/760265  
Application Filed: January 21, 2004  
Applicant: Kia Silverbrook; Tobin Allen King  
Application Title: Digital Photofinishing Business Method and Franchise Operation  
Examiner/GAU: Debra L Antonienko / 3689

Dated November 14, 2008  
At: Balmain, NSW  
Docket No. SMA10US

**AMENDMENT B**

Commissioner for Patents  
Washington, District of Columbia 20231

Dear Sir:

In response to the Office Action of October 16, 2008, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper. The Applicant submits that these amendments introduce no new matter.

**Amendments to the Claims** begin on page 3 of this paper. The Applicant submits that these amendments introduce no new matter.

**Remarks/Arguments** begin on page 5 of this paper.